



www.abc.virginia.gov | 804.213.4400 | 7450 Freight Way, Mechanicsville VA 23116 | PO Box 3250, Mechanicsville VA 23116

Licensee Limited Availability Lottery FAQs

What is the Virginia ABC Licensee Limited Availability Lottery?

Through a separate process from retail customers, Virginia ABC offers licensees in good standing with mixed beverage privilege the opportunity to purchase limited availability products via the licensee ordering portal (MIPS). Licensees will have their own allocation of products (20%, like ABC lotteries) separate from store customers. These products include highly sought bourbons, whiskies and other small batch spirits offerings. For a list of ABC's limited availability products, visit <https://www.abc.virginia.gov/products/limited-availability>.

Who can participate in the Licensee Limited Availability Lottery?

Licensees in good standing with mixed beverage privilege have the opportunity to purchase limited availability products through this program.

How can I participate?

If you are a licensee in good standing with mixed beverage privilege and have not registered for a MIPS account, please register at <https://www.abc.virginia.gov/mips/public/login>. It will take less than 30 minutes. Eligibility is verified by MIPS at the time of entry based on license status in the Virginia ABC Licensing system (VAL). Virginia ABC reserves the right to make determinations as to ineligible or disqualified entries at any time, and Virginia ABC's decisions relative to such matters shall be final and non-appealable.

How many times can a licensee enter?

Eligible licensees are allowed one entry per Licensee Limited Availability Lottery event. Each entry submitted includes the entrant's selection of products from the products available for that event. An entrant may select to submit an entry for all products in the event.

How long will each lottery be open for entry?

Each lottery is open for at least 24 hours unless otherwise noted. There is no advantage to entering the lottery as soon as it opens. Each entry during the entry period has an equal chance of being selected. Odds depend on the number of entries received and the number of bottles available.

How will the drawings be conducted?

Virginia ABC uses a random drawing process to select the winning entries relative to each product code in each lottery. In cases where multiple items are offered through a single lottery, individual licensees may enter any or all of the available drawings on that particular lottery offering. When placing an entry for a Virginia ABC Licensee Limited Availability Lottery, licensees must indicate the quantity for their entry by entering a quantity for all products they are seeking an opportunity to purchase. Entrants who do not submit a quantity greater than zero for products in an event will not be considered in the winner selection process.

How will I know if I'm selected or not selected as a winner?

Virginia ABC sends notification emails to winners and non-winners of Licensee Limited Availability Lottery events. Notifications are sent within two business days of the posted close of entry period for the lottery event. distributes emails from MIPS@virginiaabc.com related to both Licensee Limited Availability Lottery events and associated licensee orders from selected winning entries. If you have not received an email in the noted timeframe, please check your spam email folder to ensure your MIPS notifications are not being misdirected. It is the responsibility of the licensee participating in the program to ensure they are able to receive MIPS notification emails.

I've been granted the opportunity to purchase a bottle. How do I get it?

Once the product(s) have arrived in the selected store and are ready for purchase, Virginia ABC sends notification to the Licensee Limited Availability Lottery event winners in the form of a ready for pickup email for the licensee order associated with their winnings. If Licensee Limited Availability Lottery event winners do not complete the purchase of their winnings within 10 days, Virginia ABC will send a cancellation email to the Licensee Limited Availability Lottery event winners for the licensee order associated with their winnings.

Additional questions?

ABC Licensee Limited Availability Lottery program support can be emailed at LicenseeLimitedAvailabilityLottery@virginiaabc.com. The store selected by the licensee as the scheduled pickup store will only be able to answer questions about the licensee orders associated with winning entries once the winning products are confirmed shipped from the distribution center and on its way to the store the day of store delivery. Visit www.abc.virginia.gov/stores for store contact information.